



# Blount Partnership

## Annual Report 2025

# BLOUNT PARTNERSHIP

In 2025, the Blount Partnership continued to lead with purpose, innovation, and collaboration, driving economic growth, workforce development, tourism, and community engagement across Blount County. With over \$84 million in capital investment secured and hundreds of new jobs created, our commitment to positioning Blount County as a premier destination for business and quality living remains steadfast.

Our Chamber of Commerce welcomed 300 new business partners and expanded its reach through strategic media campaigns, video content, and community events. Engagement soared across platforms, with over 1.5 million impressions and a 36.5% increase in social media interaction. Programs like “Why Blount Works” and the Small Business of the Month spotlighted local success stories and strengthened our business community.

Tourism flourished, with Blount County ranking 8th in Tennessee for visitor spending, generating \$611 million in direct economic impact. The new Greater Smokies Event Grounds hosted over 30,000 guests in its inaugural year, while our digital campaigns reached millions, expanding our visibility and appeal.

Workforce development took flight—literally—with the launch of the FAA-approved Aviation Maintenance School in partnership with Pellissippi State. We also advanced childcare initiatives, hosted record-breaking job fairs, and expanded dual enrollment opportunities for students.

Economic development efforts brought major wins, including the expansion of Siemens Healthineers and the recruitment of PSA Airlines. Our partnerships with local governments continue to fuel innovation and infrastructure growth.

As we reflect on a year of progress, we thank our members, partners, and community leaders for their unwavering support. Together, we are building a stronger, more vibrant Blount County—one that honors its heritage while embracing the future.

Sincerely,

Bryan Daniels  
Blount Partnership President/CEO

Tim Seay  
Chair, Blount Partnership Joint Operating Committee



The ladies of downtown Maryville who either own or operate many of the small businesses that drive the local economy were part of a media campaign and photo shoot to highlight their accomplishments.

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## Promoting Blount County

### CHALLENGES

- What to call the region and how to “get people there” succinctly.
- How to integrate the current tourism brand (Peacefulside of the Smokies) that is known and loved.
- How to be broad enough to appeal to a wide range of external audiences, while at the same time, be unique enough to catch their attention.

### PROJECT MISSION

- Elevate Blount County through a compelling umbrella brand to drive business, visitors and talent to East Tennessee.



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**VISION STATEMENT:** The Blount Partnership will earn a national reputation as the primary catalyst for this region’s competitive success and economic prosperity, steeped in strong tradition and leadership.

**MISSION STATEMENT:** The mission of the Blount Partnership is to serve its members and stakeholders while promoting economic growth and stability, fostering community development and enhancing the overall quality of life in the region.



## Communications and Marketing

- Embarked on productive media tour of television and newspapers in the market to continue relationships and being the point of reference for reporters.
- Produced a video series “Why Blount Works” highlighted with employees from Cirrus, ICC International, Prisma Health, Maryville College, Newell.
- Media relations pitched and saw more than 30 stories produced.
- Increased sales on website ads for [www.blountchamber.com](http://www.blountchamber.com)
- Produced a Vanity Fair style center spread for the Livability Lifestyle magazine that highlighted the women leading nearly 20 businesses in downtown Maryville.



### Chamber:

- Audience growth of 10% YOY to nearly 20K across all platforms.
- More than 80 videos posted so far this year, with more than 200K views.
- Engagement rate increased by 8.7% to 36.5% across all social media platforms.
- Garnered nearly more than 1.5 million impressions across all platforms YTD.
- Engaged local celebrity chef Momma Mel for Taste of Blount.
- Created a video series for International Women’s Month featuring member entrepreneurs and secured more than 10K impressions.
- Established Small Business of the Month award and monthly ambassador spotlight posts, generated more than 50K impressions and video views.
- Presented a guide on social media marketing to the TCCE first year students.



### Tourism Development:

- Developed daily photo posts from User Generated Content (UGC), our most viewed post garnering 300K views.
- Audience net growth of 93% YOY to more than 103K followers across all platforms.
- Produced weekly reels, increasing video views by 325%, with many reels generating more than 10K views each.
- Increased engagement rate by 70% to more than 200K across all social media platforms, with an engagement rate of nearly 9% on Instagram.
- Secured 6.5 million impressions across all social media platforms.
- Grew TikTok audience by 106%, targeting a younger demographic.
- Wyatt Ellis Visitor’s Guide campaign on Instagram, Facebook and TikTok generated more than 30K views.
- Updated Advance Travel digital marketing campaign to add video, including sponsored reels on Meta platforms, TikTok ads and YouTube shorts, increasing impressions to more than 250K per month.



### Economic Development:

- Increased engagement by 13% and increased link clicks by 9%.
- Continued strategy of sharing ED news and trends about the growth of innovation and technology in the greater Blount County area across all Blount Partnership social platforms to reinforce message to our local community.

### Workforce Development:

- Crafted a series of ads for Facebook promoting job fairs, paid internship programs, the Blount Area Jobs website, daycare and dual enrollment programs, reaching more than 200K people, garnering 2K link clicks and drawing record numbers of attendees to workforce events.
- Increased impression across all BAJ platforms by 140%, engagement by 16%, and link clicks to job application site by 46%.

### Blount County Young Professionals:

- Grew the audience by 38% across Facebook, Instagram and LinkedIn.
- Increased impressions by 21%.

# ECONOMIC DEVELOPMENT

2025



## Economic Development and Existing Industry

- 10 project site visits.
- 16 RFI submissions in partnership with TNECD and TVA.
- Acquired Southwest Airlines as an additional carrier at McGhee Tyson Airport.
- Assisted with recruitment of PSA Airlines Maintenance Hangar at McGhee Tyson Regional Airport bringing 100 new jobs.
- Continued conversations with Alcoa on acquiring Alcoa S Plant.
- Blount County hosted the International Economic Development Council's board retreat, welcoming representatives from all 50 states and 28 countries. It marked the Council's first retreat held in the southern U.S., where national trade policies were developed.
- Assisted Smith & Wesson with the opening of its shooting academy.
- DENSO opened a 4,000 state-of-the-art solar panel facility that powers its operations and serves Maryville by producing 3,400 megawatt-hours of energy each year.



## Community Development

- Continued partnership with Retail Strategies for retail recruitment with a focus on Pellissippi Place, Downtown Maryville and Springbrook Farm.
- Downtown Maryville Association Economic Vitality Committee.



## Initiatives & Achievements

### Blount County Innovation Branding Strategy

- Completed a targeted campaign to attract business in Pellissippi.
- Continued partnership with ORNL Innovation Crossroads.
- Partnered with UTK innovation and AI initiatives to enhance innovation efforts.
- Assisted 533 Drone, a top 5 leading drone producer in the United States, to secure a building to increase production.



### Unlock County's Greater Civic Placemaking Ability

- Continued partnership Retail Strategies Group to complete a county-wide targeted retail strategy with a focus on Pellissippi Place.
- Helped Developers secure new tenants in Downtown Maryville.
- Seat on Maryville Downtown Economic Vitality Committee.

## Finance/HR/Internet Technology

- Digital signage system upgraded to Yodeck, with remote access and control of all digital signage monitors located in the Blount Partnership offices from a web portal.
- Partnered with the Blount County Sherriff's Department to add security cameras to the Real-Time Crime Project.
- Installed Square Point of Sale hardware systems at Townsend Event Grounds.
- Converted a kiosk to display a community calendar for events.
- Implemented a new meeting room specific calendar system to provide quicker more efficient scheduling of the meeting rooms.
- Implemented BambooHR which converted our HR processes to a cloud-based digital platform.
- Implemented a mobile event ticketing process using Eventeny and cell phones paired with credit card readers.
- Installed a turnstile counting system to accurately report the number of visitors attending the events on the Townsend property.



## Broadband

- Supported Broadband efforts across the community by offering support and endorsements to different Broadband expansion proposals across the community, including applications from Comcast and AT&T(Bellsouth) for TN BEAD Grant applications for expansion of Broadband services in Blount County.

# WORKFORCE DEVELOPMENT

2025



## Workforce Development

### Aviation Maintenance School:

- Received FAA approval and launched the Aviation Technology Program with Pellissippi State.
- Enrolled and started the first group of students in the Aviation Technology Program.
- Awarded a \$250,000 grant from TVA purchase equipment and obtain aviation career exploration tools for our middle schools.
- Secured a \$22,200 donation from David Shank's Foundation to buy aviation equipment.
- Secured a donation of \$20,000 from Randy Massey to provide electric and air compressor work for the aviation building.
- Re-secured funding from 6 governments for Aviation Maintenance building.
- Hosted a celebration event with 400 attendees at the Aviation building to commemorate the kick-off of our first class and recognize multiple donors and partners.
- Oversaw and managed aviation maintenance property, including passing multiple inspections, securing a sub-lease, and initiating multiple repairs and maintenance.
- Worked with TYS to bring PSA Airlines to the airport, with them citing the aviation school as a factor for their new hub.
- Met with Southwest Airlines on workforce development programs.
- Interviewed on McGhee Tyson Airport's podcast on aviation maintenance program.
- Worked with multiple aviation employer partners to secure airplane parts and engines for Aviation Maintenance School, including a Rolls Royce engine from Standard Aero and an engine used in Cirrus Aircrafts.
- Partnered with TDOT's Aeronautics Division and aviation schools across the state to begin implementing common standards for all aviation schools in Tennessee.
- Supported Alcoa High School in their new pilot training program for high schoolers.



### Childcare:

- Initiated a relationship with the YMCA to explore partnerships for employer-led childcare. Worked on the possibilities of opening childcare in partnership with YMCA on site.
- Hosted an information session with the Early Education Task Force to explore partnerships with YMCA.
- Assisting in private partnerships to support opening privately-owned childcare in Blount County.
- Marketing open spots in childcare facilities throughout Blount County.

### Job Signing Day:

- Held multiple job fairs in local high schools to increase job hires for Signing Day.
- Other counties and states are now hosting their own Job Signing Days, modeled after Blount County's event. Met with 4 different organizations this year to walk them through starting their own signing day.



### Initiatives & Achievements:

- Worked with local superintendents, industry representatives and legislators on education and workforce advocacy.
- Held a Blount County Job Fair with 60 employers, 13 sponsors and more than 1,100 attendees.
- Bused senior high school students from all high schools to the Job Fair.
- Assisted multiple schools with career exploration and job events with students.
- Implemented marketing to assist the hospitality industry with recruitment of workforce.
- Hosted a grant-paid manufacturing internship program with Arconic Foundation grant.
- Hosted two education tours for VIP members and Workforce Collaborative members, touring Eagleton College and Career Academy and Maryville High School CTE programs.
- Partnered with Pellissippi State Community College and TCAT to host a Dual Enrollment Open House for parents and students to get high school students started on college-level courses before they graduate.



## Tourism Development

- Saw RT Lodge gain recognition as Michelin Recommended in the first-ever Michelin Guide American South. Only 36 restaurants in Tennessee were recognized.
- Blount County ranked eighth in Tennessee in direct visitor spending of \$611 million in 2024 for a daily average of \$1.7 million.
- Saw direct labor income related to tourism of \$219 million.
- Saw direct tourism employment of 4,952.
- Direct state taxes totaled \$33.3 million.
- Direct local taxes totaled \$24.6 million.
- Each Blount County household saves \$1,063 due to state and local taxes generated by tourism.
- Mailed nearly 19,000 vacation guides.
- Distributed 11,000 more through on-site pick up and the state welcome centers.
- Even though overall visitation to the Great Smokies National Park is down over its record from two years ago, the Townsend park entrance saw an increase of nearly 7% of visitors.

## Greater Smokies Event Grounds

- First year of events at the new Greater Smokies Event Grounds seeing over 30,000+ guests during eight events.
- Created marketing materials for the Greater Smokies Event Grounds and researched events to be held at the event space.
- Researched sports tourism and attended Play Tennessee & Sports Conferences to meet planners that could drive events into the space (Drone Racing, Rugby, Dog Events, etc.)

## Media Outreach

- The fourth media tour was executed in March of 2025 that included the journalists and influencer from the following media outlets: National Parks Traveler, CNN, New York Times, Huffpost, BuzzFeed, AARP, Food & Wine, Delish, Southern Living, Bicycling Magazine, Taste of Home, Metro UK, Parents Magazine, Travel + Leisure, Lonely Planet, Atlanta Journal Constitution, MSN, Kinya Claiborne (Los Angeles-based Influencer).
- Social media increases were seen with help from Advanced Travel in addition to organic growth.
- All platforms - Facebook, Instagram, TikTok - all saw increases in followers and engagement with more than 10 million impressions.
- 726 Total Media Placements - 34% increase over previous year.
- 253 Earned Media Placements - 29% increase over previous year.
- Over 1.1 Billion Impressions - 23% increase over previous year.
- Placements in major travel media outlets with millions in reach (AFAR, Travel + Leisure, and Thrillist)
- Increased placements in markets outside of the local area grew which helped boost the number of visitors seeking an overnight stay and thus tourism revenue.





## Event Operations

- Event operations coordinated more than 20 major events, advanced the rebranding and development of the Greater Smokies Event Grounds, and delivered new initiatives in sponsorship, vendor and volunteer coordination, and public art.
- Fostered partnerships and secured grants, completed key infrastructure projects, and strengthened our events, expanding community engagement and positioning the Partnership for even greater success.
- Below is a chronological list of the special events coordinated throughout the year:
  - Best of Blount Awards Gala – January 24
  - Blount County Job Fair – March 4
  - Bronco Super Celebration – April 23-26
  - Smoky Mountain Bigfoot Festival – May 4
  - Blount County Job Signing Day Celebration – May 13
  - Scottish Games – May 17-18
  - Joseph Construction Picnic – May 31
  - Summer on Broadway – June 21-22
  - HOPS in the Hills – June 22
  - GSM Hot Air Balloon Festival – August 17
  - CCJO Townsend Takeover – August 21-23
  - Taste of Blount – September 4
  - Denso Family Day – September 20
  - Townsend Fall Heritage & Bluegrass Festival – September 26-27
  - Long Table Dinner – October 16
  - 8th Grade Career Fair – October 22
  - Grains & Grits Festival – November 1
  - Cades Cove Loop Lope – November 9
  - Holiday Open House – December 3
  - Townsend Christmas Parade – December 7



## Initiatives & Achievements

### Greater Smokies Event Grounds

- Completed construction of the new commercial kitchen.
- Rebranded the venue to strengthen community identity and marketing impact.
- Finalized the Infographics Operations Manual to streamline event processes and employee training.
- Revised lease agreements to incorporate facility upgrades and improve user experience.

### Creative Economy & Public Art

- Continued active leadership with the Creative Arts of Blount County Committee.
- Partnered with Dogwood Arts Art in Public Places to expand sculpture installations and mural projects.
- Added three new locations: Maryville College, Greenway Village, and City of Alcoa.
- Assisted the Downtown Maryville Alliance in securing the Levitt Grant to bring a Summer Concert Series in 2026.
- Completed and launched the community events calendar with a dedicated webpage for the Creative Arts of Blount County.





## Chamber of Commerce

- The Chamber gained 300 new business partners in 2026 as part of the second largest membership event in U.S. history.
- Launched two business groups: Veterans in Business & Small Business Peer to Peer.
- Blount delegation traveled to Nashville and Washington, D.C., to present our government agendas. Met with elected officials expressing opposition to legislation that would require all written driver license examinations be administered in English only, opposed the raise on statutory caps on economic damages in civil suits, supported expanded childcare tax credits, supported the expansion of high-speed internet access through the Broadband Equity Access and Deployment Program.
- 12 credential HR workshops valued at \$24,000 were held.
- Ventured to Limestone, Tenn., to look at attainable housing options with JD Metals. Residential homes are completely pre-assembled steel framing packages that are ready to be installed by a contractor in a condensed timeframe.
- Business delegation attended Think Tennessee conference in Nashville on housing.
- Hosted TSBDC's STRIVE graduation for 10 veterans to help their business start up.
- Met with young professionals on housing. The majority live in Knoxville due to high home/rental cost. They need more knowledge on lending as many don't earn enough for a down payment and closing costs.
- Met with member developers who suggest clarifying regulations, especially clusters, adjust setbacks and develop affordable housing incentives.
- Celebrated with local business over 40 ribbon cuttings.
- Increased merchandise sales at the Townsend Visitor Center.
- Chamber Ambassadors made over 3,500 membership retention calls.
- Along with the Tennessee Small Business Development Center, the Chamber facilitated 247 consulting sessions with 94 clients.
- Sent 197 member email marketing campaigns.
- Engaged approximately 150 women in the Women in Business program.
- Hosted seven VIP events.
- 25 networking events including coffee club, afternoon mixers and power connect luncheons with average attendance of 75.
- Videod and posted on YouTube all Success in 90 workshops.



## Young Professionals

- BCYP has grown to over 275 members, reflecting the increasing enthusiasm among young professionals to collaborate, learn, and give back to their community.
- BCYP hosted 25 events, offering diverse opportunities for professional development, networking, and community service.
- Our signature networking event, Brewing Success, connected members with local business leaders and peers in a dynamic, engaging environment.
- Multiple professional development sessions were held featuring local professors, entrepreneurs, and industry experts who shared insights to help YPs advance their careers as well as a YP panel for chamber members to learn from them.
- BCYP continued partnerships with organizations such as Special Growers, Santa Cop, New Hope, and United Way, expanding our collective impact through volunteerism and awareness initiatives.
- The annual mixer brought together nearly 100 young professionals from Blount, Knox, Loudon, and Monroe counties.



## Mentorship Program

- The Ignite the Future Mentorship Program saw 48 participants actively engaged as mentors and mentees. This growth underscores the program's success in fostering leadership development and professional growth. Enhanced training sessions and curated leadership resources continued to support participants in building meaningful, goal-driven mentor relationships.



# PROFESSIONAL INVOLVEMENT

## Continuing Education & Honors

- Bryan Daniels served as the first International Economic Development Council (IEDC) Board Chairman from Tennessee. He met with members of congress to discuss the U.S. administration's initiatives for collaboration.
- Daniels was a guest lecturer for the IEDC at the 2025 European Association of Development Agencies. Daniels met with European leaders to discuss trade policies and education programs between countries.
- Daniels was a guest lecturer for the International Economic Development Council at the Economic Developers association in the City of Niagra, Ontario, Canada. Daniels discussed education and trade policies between the U.S. and Canada. 400 attendees of economic developers and government leaders.
- Daniels was named by Consultant Connect as a top 50 economic developer in North America.
- Daniels was inducted into the East Tennessee State University Hall of Fame.
- Blount Partnership Director of Workforce Development Jessica Belitz was honored by Knoxville VIP magazine as one of 50 under 50 top professionals.
- Belitz graduated from a childcare course for U.S. Chamber of Commerce Business Leads Master Class series.
- Belitz taught a course with two other economic development leaders for the University of Tennessee's Workforce Development certificate program.
- Belitz represented the East Tennessee Workforce Board on a visit with Governor Bill Lee to inform him on results of Youth Employment Grant funding.
- Belitz taught a public policy class on workforce development at the UT.
- Belitz served on the U.S. Chamber of Commerce Early Childhood Education Task Force.
- Belitz chaired the East Tennessee Workforce Development Board.
- Paul Monroe serves as a member of the TN Valley Human Resources Association and the Knoxville Technology Council.



## Conferences & Meetings

Managerial staff attended the following meetings and conferences to gain further insight into national and regional trends.

- Conferences and Recruitment Trade Shows
- Site Selectors Guild Conferences
- UTCIS Basic Economic Development Course
- TVA Economic Development Leadership Program
- TVA Economic Development Orientation
- TECD Spring Conference
- IEDC Rural Retreat
- IEDC Leadership Summit
- IEDC Annual Conference
- Tennesseans for Quality Early Education Summit
- Ouedi Fall
- Select USA
- 47th Annual SEUS Meeting
- TVA Economic Developers Forum
- TN ECD Governor's Conference
- Southern Economic Development Council
- American Chamber of Commerce Convention
- Tennessee Chamber of Commerce Convention
- Tennessee Chamber of Commerce Executives
- Governor's Conference on Tourism & Economic Development
- Tennessee Hospitality and Tourism Association
- Governor's Conference on Tourism
- U.S. Chamber Institute for Organizational Management
- U.S. Chamber of Commerce Southeast Board of Regents
- Distillers Convention
- Tennessee Chamber of Commerce Washington D.C. fly-in to advocate on legislative issues
- International Economic Development Council
- HR training sessions hosted by the TN Valley Human Resources Association (TVHRA)
- TN Society of Human Resources Management (SHHRM) conference



# BOARDS OF DIRECTORS

## Blount Partnership Joint Operating Committee

Chair .....	Tim Seay
Vice Chair .....	Greg Wilson
Chamber of Commerce Board Representatives:	
Chair .....	Drew Miles
Chair-Elect .....	Tracy Queen
Past Chair .....	Chris Soro
Economic Development Board Representatives:	
Chair .....	Greg Wilson
Vice Chair .....	Dave Bennett
Past Chair .....	Matt Murray
Smoky Mountain Tourism Development Authority Representatives:	
Chair .....	Tim Seay
Vice Chair .....	Jewell Overton
Past Chair .....	Bryan Cable

## Blount County Chamber of Commerce Board

Chair .....	Drew Miles, Miles Insurance Agency
Chair-Elect .....	Tracy Queen, ICC International
Chair - Chamber Foundation .....	Trevis Gardner
VIP Chair .....	Robyn Blair-Tucker, DENSO
Board Member at Large .....	Patty Weaver, Pellissippi State
Board Member at Large/Governmental Council .....	Kevin Painter, LeConte Wealth Management
Construction, Building Trades & Suppliers .....	Justin Marcus, Joseph Construction Co.
Finance & Professional .....	Adriel McCord, First Horizon
Government & Public Utilities .....	Bobby Burrell, ATMOS Energy
Hotel/Accommodations, Restaurants & Recreation .....	Hamilton Martinez, Hilton
Individuals/Non-Profits .....	Jennifer Wackerhagen, United Way of Blount County
Manufacturers, Wholesalers & Agriculture .....	Robyn Blair-Tucker, DENSO
Retail/Service/Real Estate/Insurance .....	Leslie Woodall, Blevins Group - Realty Executives
Young Professionals .....	Kyle Anderson, Farm Bureau Insurance
One Year Director .....	Jared Anderson, Attorney
One Year Director .....	Novella Jones, CBBC Bank
One Year Director .....	Pat McGill, Realty Executives Associates
One Year Director .....	Tony Saddy, Get Fit Maryville
One Year Director .....	Stefan Wilson, Allevia Technology
One Year Director .....	Joy Carver, Dandy Lions
One Year Director .....	Roy Milner, Peaceful Side Brewery
One Year Director .....	Mark Nunn, MowerWorx
One Year Director .....	Brooke Webb, Townsend Mercantile Co.
Ex-Officio Members:	
Chair, Economic Development Board .....	Greg Wilson, First Horizon
Chair, Smoky Mountain Tourism Development Authority .....	Tim Seay, Century 21 Smoky Mtn. Real Estate
Legal Counsel .....	Kelly Love, Kizer & Black, Attorneys
City of Alcoa .....	Bruce Applegate, City Manager
Blount County .....	Ed Mitchell, Blount County Government
City of Maryville .....	Greg McClain, City Manager

# BOARDS OF DIRECTORS

## Economic Development Board

Chair .....	Greg Wilson
Vice Chair .....	Dave Bennett
Past Chair .....	Matt Murray
Secretary/Treasurer.....	Justin Marcus
Member .....	Gary Hensley
Member .....	Joe Dawson
Member .....	Matt Harlason
Blount County .....	Ed Mitchell, Mayor
City of Alcoa .....	Bruce Applegate, City Manager
City of Maryville .....	Greg McClain, City Manager
Ex-Officio Members:	
Legal Counsel .....	Robert N. Goddard, Goddard & Gamble
Chamber Representative .....	Drew Miles

## Smoky Mountain Tourism Development Authority Board

Chair .....	Tim Seay, Century 21 Smoky Mountain Real Estate
Vice Chair .....	Jewell Overton, ProNova Solutions
Secretary/Treasurer.....	Boyce Smith
Business/Resident Representative Alcoa.....	Bryan Cable
Business/resident Representative Walland/Townsend Area .....	Chad Rochelle, Dogwood Cabins
Business/Resident Representative Maryville .....	Joy Carver, Dandy Lions
City of Alcoa Representative.....	Bruce Applegate, City Manager
City of Maryville Representative .....	Greg McClain, City Manager
Blount County Mayor or County Commission Rep. ....	Jeff Jopling, Blount County Commissioner
Chamber Representative .....	Drew Miles

## Blount Partnership Staff

President/CEO .....	Bryan Daniels
Vice President .....	Tammi Ford
Director of Workforce Development.....	Jessica Belitz
Director of Membership.....	Jessica Hahn
Economic & Community Development .....	Alexa Johns
CFO / Director of Accounting & Human Resources .....	Bruce Kerr
Director of Tourism Development .....	Kim Mitchell
Director of Communications .....	Jeff Muir
Senior Technology & Accounting Manager.....	Paul Monroe
Senior Manager of Events.....	Tammy Bolt
Social Media Manager .....	Jeannine O'Malley
Tourism Marketing & Special Events Coordinator .....	Paden Jordan
Economic & Workforce Development Coordinator .....	Meghan White
Office Operations Coordinator .....	Jennifer Wilson
Facilities Manager .....	Mike Webb
Facilities Manager .....	Robert Galyon
Facilities Associate .....	Zander Snyder
Administrative Assistants .....	Kelly Sentell, Brenda Farner, Amy Lawson
Townsend Welcome Center Hosts.....	Sharon Thornton, Beth Forsythe
Support Staff .....	Craig Hurst, Eddie Perez, Maritza Perez, Emma Presnell
.....	Cathy Shovelton, Mark Snyder, Jim Watson, Fred Weiser



**Blount County Job Signing Day**



**Legislative Visit to Nashville**



**Taste of Blount**



**Hops in the Hills**



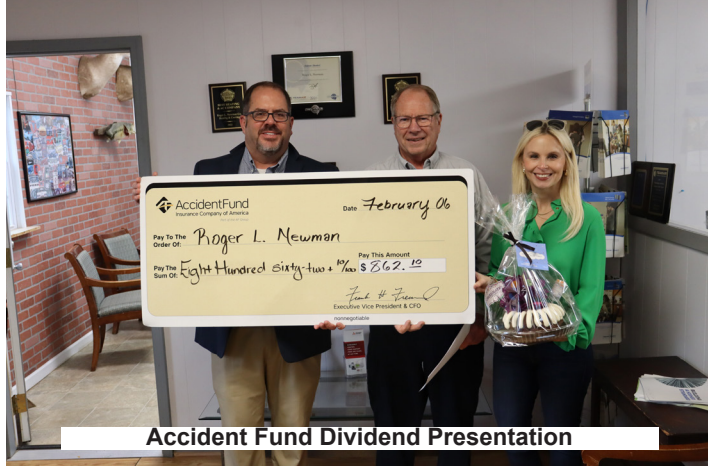
**Bronco Fest at Townsend Event Grounds**



**Big Slate Media Ribbon Cutting**



**8th grade career exploration fair.**



**Accident Fund Dividend Presentation**