



Blount Partnership  
*Chamber of Commerce*

# Sponsorship Proposal

Blount County Young Professionals



 [www.blountchamber.com/resources/bcyp](http://www.blountchamber.com/resources/bcyp)

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## Blount County

*Young Professionals*



### **Our Mission:**

Blount County Young Professionals aims to attract and retain young, diverse talent by providing inclusive and meaningful opportunities for career development and community engagement through service, connection and mentorship.

### **Our Vision:**

Blount County Young Professionals contribute to a thriving and diverse local economic landscape by inspiring emerging young leaders to contribute to the vitality of our community and engage civically.



The Blount County Chamber of Commerce created Blount County Young Professionals (BCYP) for individuals between the ages of 21-40 who live, work or play in Blount County.

# OUR MOST POPULAR EVENTS



## Brewing Success

An inspiring coffee meetup with open discussions and networking, featuring insights from local business leaders, government officials and industry experts.



## Regional Mixer

An opportunity to network with peers from across the region over pizza and beer.



## Holiday Bar Crawl

An end-of-year celebration where attendees enjoy exclusive drink discounts and holiday-themed games.



## Ignite the Future Mentorship Program

A program that connects young professionals with experienced mentors to support personal and professional growth.



**Blount County**  
*Young Professionals*



# Meet Our Team

## Steering Committee

<b>Jeremiah Corbett</b> Chair	<b>Mary Thompson</b> Vice Chair	<b>Kyle Anderson</b> Past Chair
<b>Jackie Eul</b> Professional Development	<b>Sarah Jurinsky</b> Community Service and Outreach	<b>Emily Bridges</b> Events
<b>Cayleigh Anderson</b> Membership	<b>Tyler Thomas</b> Engagement	<b>Brianna Whitehead</b> Mentorship
<b>Zach Stinnett</b> At-Large Member	<b>Farrell Scott</b> At-Large Member	<b>Tony Powers</b> At-Large Member
	<b>Paige Thompson</b> At-Large Member	

# Platinum - \$2,500

**Sponsor of Blount County Young Professionals for one year (January 2025-December 2025).**

Limited to two businesses per year.

- Listing and link in the BCYP webpage footer as a sponsor
- Logo and link in monthly newsletter
- Personalized social media posts twice within the 2024 year
- Recognition at YP Happy Hours/Coffee Clubs
- Opportunity to speak at one Happy Hour or Coffee Club
- 30-second Promotional Video on why company supports BCYP (pinned on social media platforms)



## Gold - \$1,000

Opportunity to set up at one of BCYPs most popular events (Brewing Success, Regional Mixer, Holiday Bar Crawl or the Ignite the Future Mentorship Program).

- Opportunity to speak at the event
- Logo displayed on event invitation
- Logo on event recap video
- Recognition at event
- Social media inclusion



## Silver - \$500

**Opportunity to speak at the event of your choosing excluding (Brewing Success, Regional Mixer, Holiday Bar Crawl or the Ignite the Future Mentorship Program).**

- Opportunity to speak at the event.
- Logo displayed on invitation
- Recognition at event
- Social media inclusion



## In-Kind

**Opportunity to speak at the event of your choosing excluding (Brewing Success, Regional Mixer, Holiday Bar Crawl or the Ignite the Future Mentorship Program).**

- Verbal recognition at the event you're sponsoring
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# Thank you.

## With your support,

BCYP can create valuable opportunities for young professionals to develop leadership skills and deepen their connection to Blount County.

As a sponsor, you'll receive promotional exposure based on your chosen sponsorship level, featuring your brand across our digital platforms and print materials. You'll also gain recognition at our events, with potential speaking opportunities.

For more information on becoming a Blount County Young Professionals sponsor, please contact Alexa Johns at [ajohns@blountpartnership.com](mailto:ajohns@blountpartnership.com).



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# Let's stay connected.

Scan to join BCYP and receive  
our monthly newsletter:



**Blount County**  
*Young Professionals*

 [blountchamber.com/resources/bcyp](http://blountchamber.com/resources/bcyp)

 [bcyoungprofessionals](https://www.instagram.com/bcyoungprofessionals)

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