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# GREATER **SMOKIES** REGION

## **Greater Smokies Events Community Calendar FAQs**

We're thrilled to announce that events are now automatically featured on our GreaterSmokiesEvents.com community calendar, thanks to our partnership with Yodel Events.

Our GreaterSmokiesEvents.com community calendar scraps events from selected Facebook events and websites. If you would like to be featured on the calendar, send an email [jmuir@blountpartnership.com](mailto:jmuir@blountpartnership.com) along with your Facebook page and website links. We promote your events hassle-free, saving you time and effort.

Please note that events posted only on graphics can't be read by the software.

You can also post individual events by clicking the Add Event button in the upper right above the listings.

### **What to Know About Facebook Events:**

- Yodel's technology automatically pulls upcoming events from your Facebook Page onto our website.
- It updates every 24 hours to reflect any changes, keeping your events fresh.

### **What we need:**

- Share your events as a public Facebook Event to have them appear on our calendar. Yodel picks up Facebook Events, **not regular posts**. Plus, Facebook Events get more visibility than regular posts!

Creating events as a **Facebook Event** instead of a regular post has important benefits:

1. Facebook prioritizes events over regular posts in its algorithm, meaning your events will reach more people automatically.
2. By posting as a public Facebook Event, your event will be automatically added to our event calendar, giving it additional reach and visibility, plus saving you time.

### **What to Know About Website Events:**

- Continue posting your events to your website! Note: If the url to your website or calendar changes, please let us know.

If you have any questions, please contact Jeff Muir at [jmuir@blountpartnership.com](mailto:jmuir@blountpartnership.com)